

CATAPULT

UNLOCKING THE POWER OF CATAPULT FOR TRANSFORMATIONAL GROWTH

Do you want to transform your institution's culture for real progress in student success? Traditional methods like webinars, keynotes, conferences, trainings, and strategic planning sessions serve their purposes but fall short in sparking institution-wide discourse, garnering support for innovation, and shifting the institutional culture.

To create a tipping point in your professional development, research shows it must:

- Be shared
- Clarify the "Why"
- Present diverse perspectives
- Involve subject matter experts
- Extend over time
- Focus on students and systems
- Utilize cohorts
- Embrace learning science (reflection and practice)
- Emphasize inquiry-based learning
- Apply locally with follow-up
- Lead to tactical planning
- Deliver a strong ROI
- Offer a hybrid-flexible format



Catapult encompasses all these aspects and more.

Catapult isn't your typical professional development program; it's a **dynamic catalyst for organizational change**, open to every member of your institution. We understand that genuine transformation comes from **inclusive engagement**, involving teachers, administrators, leaders, and support staff.

Each community is **unique**, and Catapult acknowledges this. Your local **Implementation Team**, consisting of **2-8 members**, gains **exclusive access** to 30-minute **virtual coaching** sessions with **keynote speakers**, tailored to your community's needs.

Imagine what's possible when **everyone is empowered** with access to inspiring keynotes, engaging tactical Playbooks, and a thriving virtual community.



Dynamic Keynotes



Every Catapult speaker is a unicorn – dynamic, inspiring, seasoned keynote speakers, industry thought leaders, and education experts who deeply understand the challenges and opportunities in the field.

Tactical Playbook



No more one-and-done keynotes. We've collaborated with each speaker to create interactive tactical Playbooks emphasizing reflection, practice, and implementation guidance for meaningful learning and collective action.

Hybrid-Flexible Modality



Virtual, asynchronous keynotes for all, paired with live coaching calls for your local Implementation Team. Add in-person viewing sessions, team tactical planning, and virtual huddles. That's Professional Development Redefined.